

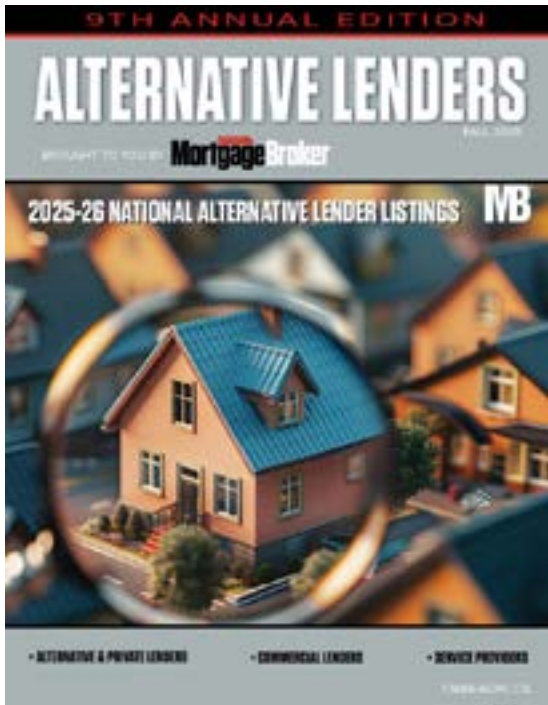
# ALTERNATIVE LENDERS

# Media Kit 2025-26

BROUGHT TO YOU BY **MortgageBroker**

The Canadian Mortgage Brokers Association will be publishing its **9th Annual ALTERNATIVE LENDER LISTINGS** insert for the Fall 2025 edition of the Canadian Mortgage Broker magazine.

**THIS SPECIAL EDITION** will list Alternative Lenders and Industry Service Providers across the country and is a great resource guide for Mortgage Brokers.



## COMPREHENSIVE LISTINGS

### MAKE SURE YOU ARE INCLUDED

We will be including a comprehensive combined listing of the following:

- Alternative & Private Lenders
- Commercial Lenders Listings
- Service Providers Listing – Great for Lawyers, Notaries, Appraisers, Technology Companies and others providing services to Mortgage Brokers.

**FREE BASIC LISTINGS** will include company name, phone number, website & provinces that you lend in.

**STAND OUT** and take out a display ad to bring your product to the forefront.

**DISPLAY ADS** will be first come first serve.

**ENHANCED LISTINGS** available at **\$395.00**

**CMBA MEMBERS** are invited to email names of companies and private lenders that may qualify for listings.

CMBA and CMB magazine and the publisher reserve the right to reject listings.

**ALL ADVERTISERS** must be compliant and licensed as required.

# NATIONAL ALTERNATIVE LENDERS

## LISTING

**TAKE OUT AN ENHANCED LISTING & STAND OUT!**

Purchase an Enhanced Listing for \$395.00 and your regular listing will be highlighted as well.



ARTIRIM INVESTMENTS			✓	✓	✓	✓	✓	✓	✓	✓	
	<b>Artirim Investments</b>	1811 Quince Ave 604.530.2301   416.808.5632   1.888.550.6039   <a href="http://www.artiriminvestments.com">www.artiriminvestments.com</a>	Artirim provides residential First and Second Mortgages in major centres of BC, Alberta and Ontario. Open Terms Standard. FSC0113189								

### ENHANCED LISTING PAGE

ALTERNATIVE & PRIVATE LENDERS 2021-22		BC	AB	SK	MB	ON	QC	ATL
COMPANY	CONTACT INFORMATION	✓	✓	✓	✓	✓	✓	✓
<b>InstaFund</b>	Adam Korbin   604.657.2020   <a href="mailto:adam@instafund.com">adam@instafund.com</a> Chris DeSole   604.687.2020   <a href="mailto:christopher@instafund.com">christopher@instafund.com</a> <a href="http://www.instafund.com">www.instafund.com</a>	✓	✓	✓	✓	✓	✓	✓
Lending in BC for 40 years on residential, commercial, land and interalia. 1st and 2nds to 75% LTV. Put our experience to work for you!								
<b>INTERFINANCE MORTGAGE CORP.</b>	Monica Gairola   <a href="mailto:monica@interfinance.ca">monica@interfinance.ca</a> Kiran Kaushal   <a href="mailto:kiran@interfinance.ca">kiran@interfinance.ca</a>	✓	✓	✓	✓	✓	✓	✓
Interfinance offers 1st and 2nd mortgages with competitive rates and fees. We specialize in Residential, Commercial and Construction financing. All in house private funds and we facilitate closings within 24 hours. Lending in Ontario.								
<b>KING CAPITAL MORTGAGE INVESTMENT CORPORATION</b>	Ashley Levy 647.292.8074   <a href="mailto:aley@kingcapitalmic.ca">aley@kingcapitalmic.ca</a>   <a href="http://www.kingcapitalmic.ca">www.kingcapitalmic.ca</a>	✓	✓	✓	✓	✓	✓	✓
King Capital MIC is an equity-based lender providing alternative financing on 1st and 2nd mortgages throughout Ontario.								
<b>Lanyard FINANCIAL CORPORATION</b>	Sam Fogell, Commercial Loans ext 103   <a href="mailto:sfogell@lanyardgroup.com">sfogell@lanyardgroup.com</a> Christine Perkins, Residential Loans ext 101   <a href="mailto:cperkins@lanyardgroup.com">cperkins@lanyardgroup.com</a> 604.688.5388   <a href="http://www.lanyardgroup.com">www.lanyardgroup.com</a>	✓	✓	✓	✓	✓	✓	✓
Lanyard Financial offers jumbo residential 1st mortgages & commercial financing, on most assets (including land) in Western Canada and Ontario.								
<b>LIAHONA MORTGAGE INVESTMENT CORP.</b>	Ken Macken 705.725.8252   <a href="mailto:solutions@liahona.ca">solutions@liahona.ca</a>   <a href="http://www.liahonamic.ca">www.liahonamic.ca</a>	✓	✓	✓	✓	✓	✓	✓
Liahona MIC provides residential, commercial and construction financing throughout Ontario, while specializing in small towns & rural areas.								
<b>Magenta CAPITAL CORPORATION</b>	1.888.267.1744   <a href="mailto:brokers@magentainvestment.ca">brokers@magentainvestment.ca</a>   <a href="http://magentainvestment.ca">magentainvestment.ca</a>	✓	✓	✓	✓	✓	✓	✓
For almost 30 years, Magenta has partnered with brokers to provide custom solutions for their clients with short-term credit challenges.								
<b>MANDATE MANAGEMENT CORPORATION</b>	Alan Long   604.813.7532   <a href="mailto:mandate.national@gmail.com">mandate.national@gmail.com</a> Derek Chappell   778.989.4050   <a href="mailto:derek.mandate@gmail.com">derek.mandate@gmail.com</a>	✓	✓	✓	✓	✓	✓	✓
Mandate is a Private Lender specializing in residential, commercial, land acquisition, and construction loans in BC. All mortgages are interest only with a maximum loan to value of 75%.								
<b>MOUNTAIN INVESTMENT CORP.</b>	Bob Edwards   587.500.4951   <a href="mailto:bob@micorp.ca">bob@micorp.ca</a> Phil Briddon   403.620.7736   <a href="mailto:phil@micorp.ca">phil@micorp.ca</a>	✓	✓	✓	✓	✓	✓	✓
<a href="http://www.micorp.ca">www.micorp.ca</a>								

### BASIC LISTING PAGE

ALTERNATIVE & PRIVATE LENDERS 2021-22		BC	AB	SK	MB	ON	QC	ATL
COMPANY	CONTACT INFORMATION	✓	✓	✓	✓	✓	✓	✓
<b>InstaFund</b>	Adam Korbin   604.657.2020   <a href="mailto:adam@instafund.com">adam@instafund.com</a> Chris DeSole   604.687.2020   <a href="mailto:christopher@instafund.com">christopher@instafund.com</a> <a href="http://www.instafund.com">www.instafund.com</a>	✓	✓	✓	✓	✓	✓	✓
Lending in BC for 40 years on residential, commercial, land and interalia. 1st and 2nds to 75% LTV. Put our experience to work for you!								
<b>INTERFINANCE MORTGAGE CORP.</b>	Monica Gairola   <a href="mailto:monica@interfinance.ca">monica@interfinance.ca</a> Kiran Kaushal   <a href="mailto:kiran@interfinance.ca">kiran@interfinance.ca</a>	✓	✓	✓	✓	✓	✓	✓
Interfinance offers 1st and 2nd mortgages with competitive rates and fees. We specialize in Residential, Commercial and Construction financing. All in house private funds and we facilitate closings within 24 hours. Lending in Ontario.								
<b>KING CAPITAL MORTGAGE INVESTMENT CORPORATION</b>	Ashley Levy 647.292.8074   <a href="mailto:aley@kingcapitalmic.ca">aley@kingcapitalmic.ca</a>   <a href="http://www.kingcapitalmic.ca">www.kingcapitalmic.ca</a>	✓	✓	✓	✓	✓	✓	✓
King Capital MIC is an equity-based lender providing alternative financing on 1st and 2nd mortgages throughout Ontario.								
<b>Lanyard FINANCIAL CORPORATION</b>	Sam Fogell, Commercial Loans ext 103   <a href="mailto:sfogell@lanyardgroup.com">sfogell@lanyardgroup.com</a> Christine Perkins, Residential Loans ext 101   <a href="mailto:cperkins@lanyardgroup.com">cperkins@lanyardgroup.com</a> 604.688.5388   <a href="http://www.lanyardgroup.com">www.lanyardgroup.com</a>	✓	✓	✓	✓	✓	✓	✓
Lanyard Financial offers jumbo residential 1st mortgages & commercial financing, on most assets (including land) in Western Canada and Ontario.								
<b>LIAHONA MORTGAGE INVESTMENT CORP.</b>	Ken Macken 705.725.8252   <a href="mailto:solutions@liahona.ca">solutions@liahona.ca</a>   <a href="http://www.liahonamic.ca">www.liahonamic.ca</a>	✓	✓	✓	✓	✓	✓	✓
Liahona MIC provides residential, commercial and construction financing throughout Ontario, while specializing in small towns & rural areas.								
<b>Magenta CAPITAL CORPORATION</b>	1.888.267.1744   <a href="mailto:brokers@magentainvestment.ca">brokers@magentainvestment.ca</a>   <a href="http://magentainvestment.ca">magentainvestment.ca</a>	✓	✓	✓	✓	✓	✓	✓
For almost 30 years, Magenta has partnered with brokers to provide custom solutions for their clients with short-term credit challenges.								
<b>MANDATE MANAGEMENT CORPORATION</b>	Alan Long   604.813.7532   <a href="mailto:mandate.national@gmail.com">mandate.national@gmail.com</a> Derek Chappell   778.989.4050   <a href="mailto:derek.mandate@gmail.com">derek.mandate@gmail.com</a>	✓	✓	✓	✓	✓	✓	✓
Mandate is a Private Lender specializing in residential, commercial, land acquisition, and construction loans in BC. All mortgages are interest only with a maximum loan to value of 75%.								
<b>MOUNTAIN INVESTMENT CORP.</b>	Bob Edwards   587.500.4951   <a href="mailto:bob@micorp.ca">bob@micorp.ca</a> Phil Briddon   403.620.7736   <a href="mailto:phil@micorp.ca">phil@micorp.ca</a>	✓	✓	✓	✓	✓	✓	✓
<a href="http://www.micorp.ca">www.micorp.ca</a>								

# NATIONAL ALTERNATIVE LENDERS

## ADVERTISING RATES – PRINT

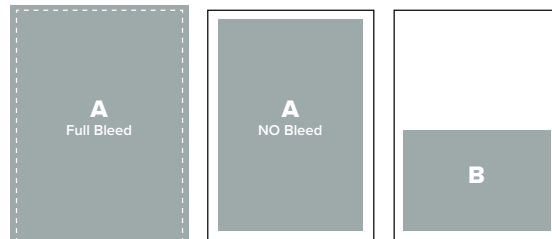
### Ad Description

Double Page Spread (DPS)	\$5795
Full Page (FP)	\$3295
1/2 Page	\$1895
Inside Front Cover (IFC)	\$3495
Inside Back Cover (IBC)	\$3495
Outside Back Cover (OBC)	\$3695
Enhanced Listing	\$395

• All pricing subject to 5% GST

**A** Full Page (with 1/4" bleed) 8.625"w x 11"h  
Full Page 7.25"w x 9.58"h

**B** 1/2 Horizontal 7.25"w x 4.71"h



**Cover Wrap:** 8.5"w x 3.5"h, folded to 4.25"w x 3.5"h

**Canadian Mortgage Broker** is trimmed to 8.3/8" x 10 3/4" **Live area:** 7 3/8" x 9 3/4" (1/2" inside trim)

**CANADIAN**  
**MortgageBroker**

Your Advertising contact

**CMBA: [magazine@cmbabc.ca](mailto:magazine@cmbabc.ca) | 604.408.9989**

# NATIONAL ALTERNATIVE LENDERS

## 2025 ALTERNATIVE LENDER GUIDE ADVERTISING Special Insertion Order

This agreement is between Canadian Mortgage Brokers Association and:

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_ FAX: ( \_\_\_\_\_ ) \_\_\_\_\_

EMAIL: \_\_\_\_\_

**IT IS THE SOLE RESPONSIBILITY OF YOUR COMPANY TO ARRANGE FOR ANY  
CHANGES IN YOUR ADVERTISEMENT PRIOR TO PRINT.**

ISSUE	AD SUBMISSION DEADLINE*	CIRCULATION DATE
FALL - ALTERNATIVE LENDER GUIDE	SEPTEMBER 26, 2025 (ART WORK SUBMISSION)	NOVEMBER

**\*UPON CONTRACT (SUBMISSION OF INSERTION ORDER)**

---

### ADVERTISING SIZE (REFER TO PAGE 4):

INSIDE LISTING GUIDE AD: \_\_\_\_\_

ENHANCED LISTING (\$395 + GST)

---

### PLEASE MAIL CHEQUE PAYABLE TO THE CANADIAN MORTGAGE BROKERS ASSOCIATION OR CREDIT CARD PAYMENT

VISA/MASTER/AMEX CARD NUMBER: \_\_\_\_\_ EXPIRY DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

The CMBA cannot be held responsible for the time sensitive ads as print schedules vary and are beyond our control.  
If you have any questions, comments or article suggestions, please contact:

**Phone: 604.408.9989 | [magazine@cmbabc.ca](mailto:magazine@cmbabc.ca)  
900 - 2025 Willingdon Avenue, Burnaby, BC V5C 0J3**